

**Front Credits**

River Road Animated Logo  
Participant Media Animated Logo

Participant Media  
&  
River Road Entertainment  
Present

A Film by Robert Kenner

DIRECTOR OF PHOTOGRAPHY  
Richard Pearce

CO-PRODUCERS  
Eric Schlosser  
Melissa Robledo  
Richard Pearce

MUSIC  
Mark Adler

EDITOR  
Kim Roberts

EXECUTIVE PRODUCERS  
William Pohlad                      Jeff Skoll  
Robin Schorr                      Diane Weyermann

PRODUCERS  
Robert Kenner  
Elise Pearlstein

DIRECTOR  
Robert Kenner

**End Credit Roll**

**Many thanks to those who let us in  
(in order of appearance)**

Eric Schlosser  
Richard Lobb, National Chicken Council  
Vince Edwards, Tyson Grower  
Carole Morison, Former Perdue Grower  
Michael Pollan

Troy Roush, Roush Family Farms  
Larry Johnson, Iowa State University  
Allen Trenkle, Iowa State University  
Patricia Buck, CFI  
Barbara Kowalyck, CFI  
Representative Diana DeGette  
Representative Phil English  
Eldon Roth, Beef Products, Inc. (BPI)  
The Orozco Family  
Rosa Soto and Healthy Teens on the Move  
Joel Salatin, Polyface Farms  
Eduardo Peña  
Gary Hirshberg, Stonyfield Farm  
Lilac Ridge Farm  
Wal-Mart  
Moe Parr, Custom Seed and Grain Cleaning  
David Runyon, Runyon Farms  
Stephen R. Pennell  
William P. Kealey

**Consultant**

Michael Pollan

**Writers**

Robert Kenner  
Elise Pearlstein  
Kim Roberts

**Post Production Supervisor**

Melissa Robledo

**Main Title & Graphics**

Bigstar

**Associate Producers**

Sascha Goldhor  
Jay Redmond

**Additional Photography**

Chris Baron  
Jay Redmond

Jon Else  
Shana Hagan  
Don Lenzer  
Terry McAde  
Stephen McCarthy  
Justin Sprecher  
Brett Wiley

**Sound Recording**

Steuart Pearce  
Susumu Tokunow

Mario Cardenas  
Jim Choi  
Ben Clore  
Eddie O'Conner  
Douglas Dunderdale  
Ernesto "Cato" Estrada  
Claudia Katayanagi  
Bruce Perlman  
Paul Rusnak  
George Shafnaker  
John Slochum

**Lighting Design**

Jon Tower

**Archival Research**

Melissa Robledo  
Sascha Goldhor

**For Participant Media**

Ricky Strauss  
Jeff Ivers  
Buffy Shutt  
Kathy Jones  
Courtney Sexton

**For River Road Entertainment**

Mitch Horwits  
Frank Hildebrand  
Michael Reinarts  
Deborah Zipser

**Supermarket Shoot**

Director of Photography

Gonzolo Amat

Production Designer

David Courtemarche

Key Grip

Rick Stribling

Best Boy

Matt Devitt

Assistant Camera

Jonathan Peter

Art Department

Wolf Amer  
Anna Branson

William Branson  
Jory Felice  
Marguerite Kenner  
Kamil Korus  
James Priest

**Production Assistants**

Singli Agnew  
Jill Armstrong  
April Ciaccio  
Lincoln Else  
Tess Kenner  
Chris Murdock  
Ryan Pratt  
Jay Shepley  
Cody Terrell

**Interns**

Derek Boonstra  
Michael Weinreich

**Transcription**

Chloe Bystrom  
Karen Childs – BAM Transcription

**Information Technology Support** Stephen La Rocque

**Assistant Editor**

Jay Redmond

**Post Production Supervisor**

Bill Newcomb

**On-Line Editor**

Dan Wilken

**Additional On-Line Editors**

Chris A. Peterson  
Ryan Dalley

**DaVinci Colorist**

Brian George

**Arri Laser Film Recording Provided by** EFILM

**EFILM Project Manager**

Vanessa Glavez

**Music Supervisors**

Amine Ramer  
Jack Baran

**Sound Mixed By**

Gary Bourgeois  
Bill Freesh

**Mix Technician** Fred W. Peck III

**Sound Editorial Services** AnEFX, Inc.

**Supervising Sound Editor** Jack Levy

**Sound Editors** Daniel Colman  
Mark Peterson  
Glen Oyabe  
Vince Balunas

**Assistant Sound Editor** Sara Bencivenga

**Foley Mixer** Sam Lewis

**Foley Artists** Doug Madick  
Rick Partlow

**Music Orchestrated and Conducted by Mark Adler**

Guitars Peter Maunu and Paul Viapiano  
Bass Bob Glaub  
Drums Matt Laug  
Violin Charlie Bisharat  
Keyboards Mark Adler

Concertmaster Rene Mandel

Violins Grace Oh, Jennie Leem, Radu Pieptea,  
Lorand Lokusztá, Sungil Lee, Susan Rishik,  
Mark Robertson, Marc Sazar, Joel Pargman,  
Kristine Hedewall, Ashoko Thiagarajan, Hiam  
Strum, Yelena Yegoryan

Violas Janet Lakatos, Bob Becker, Robert Berg, Luke  
Maurer

Cellos David Low, Dave Speltz, Tim Loo, Vanessa  
Freebarin-Smith

Basses Nico Abondolo, Nico Philippon

Flute Heather Clark

Oboe Tom Boyd

Clarinet	Gary Bovyer
Bassoon	Damion Montano
Contractor	David Low
Music preparation	Julie and John Eidsvoog
Assistant Engineer	Aaron Walk
Recorded and mixed by	Daryn Roven and Mark Adler at Capitol Studios and Bucketworks South

**Stock Footage & Photographs Provided By**

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Ana Joanes  
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Mosaic Films  
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NBC News Archives  
Poultry Research Center of Alberta Canada  
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Streamline Films Inc.  
WGBH Media Library and Archives

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Robert Wise

**Very Special Thanks**

Cara Mertes

**Special Thanks**

The Armstrong Family  
Judith Belzer  
Steve Bjerklie  
Richard Branca, Sony Post Production  
Facilities  
Scott Burns  
Mike Callicrate  
Consumer Federation of America  
Troy Cowen and Family  
Al Christian  
Congresswoman Rosa DeLauro  
DesignTown USA  
Joanie Diener  
Aloma Dew  
Rick Dove  
Margaret Drain  
Ted Driscoll  
Earthbound Farms  
Bernadine Edwards  
Julie Eisenberg  
Lenny Feinstein  
Kage Glanz  
Harold Goldstein, California Center for Public  
Health Advocacy  
Michael Hanson, Consumer's Union  
Nathanial Johnson  
Richard Kassabaum  
Marguerite Kenner  
Martin Kenner  
Andrew Kimbrell, Bill Freese and The Center  
for Food Safety  
Fred Kirschenmann  
The Kowalczyk Family  
Diana LaPointe, SonyBMG  
Dale Lasater  
Don Lenzer  
Michael Levy  
Ralph Loglisci and the Pew Commission on  
Industrial Farm Animal Production  
Bill Marler, Marler Clark  
Alice Markowitz  
Kathy Murphy

Marion Nestle  
 North Carolina Pork Council  
 Nick Noxon  
 Chris Petersen and the Iowa Farmer’s Union  
 Emily Rice  
 Bobby Roth  
 Mike Semple  
 Whitley Stephensen  
 Alice Waters  
 Alison & Paul Wiediger, Au Naturel Farm  
 Charles Wilson  
 Joshua Wilton House

**Completion Guarantor**

Film Finances Inc.

**Production Insurance**

DeMille Halliburton, DeWitt Stern Group

**Distribution Advisor**

Josh Braun/Submarine Entertainment LLC

SUNNY L.A.  
 Written by Nancy Peterson  
 Performed by Great American Swing Band

THIS LAND IS YOUR LAND  
 Words & Music by Woody Guthrie  
 Published by TRO – Ludlow Music, Inc. (BMI)

Performed by Bruce Springsteen  
 Courtesy of Columbia Records  
 By arrangement with SONY BMG MUSIC  
 ENTERTAINMENT

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